INEOS Styrolution
Company portrait

INEOS Styrolution is the leading global styrenics supplier, producing styrene monomer, polystyrene, ABS standard and styrenic specialties. With world-class production facilities and more than 90 years of experience, INEOS Styrolution helps its customers succeed by offering innovative and sustainable best-in-class solutions, designed to give them a competitive edge in their markets, and at the same time, help make the circular economy for styrenics a reality. The company provides styrenics products for many everyday applications across a broad range of industries, including automotive, electronics, household, construction, healthcare, packaging and toys/sports/leisure. In 2019, sales were at 5 billion euros. INEOS Styrolution employs approximately 3,600 people and operates 20 production sites in ten countries.

A global network and extensive expertise in serving customers’ needs
Headquartered in Frankfurt am Main, Germany, INEOS Styrolution has a worldwide market presence, which means it is always close to the customer markets and serves their needs in the best possible way. The company’s production facilities, systems and processes represent industry benchmarks, and its sites are among the most efficient worldwide.

The company’s manufacturing sites are located in Germany (Ludwigshafen, Schwarzheide, Cologne), Belgium (Antwerp), France (Winges), South Korea (Ulsan, Yeosu), India (Dahej, Katol, Moxi, Nandesari), Thailand (Map Ta Phut), China (Foshan, Ningbo), USA (Channahon, Decatur, Texas City, Bayport), Canada (Sarnia) and Mexico (Altamira).

With best-in-class production technology, advanced R&D skills and strong IP and patents positions, INEOS Styrolution is perfectly equipped to ensure the highest level of quality, efficiency and innovation. The company’s processing and market expertise and vast experience make it an attractive partner for customers in various industries.
Well-balanced and diversified product portfolio
INEOS Styrolution offers the broadest portfolio of standard and specialty product grades in the styrenics industry. Among the key players in the market, INEOS Styrolution is the only company dedicated entirely to styrenics (“styrenics pure play”).

Styrenics are one of the most important thermoplastics. In comparison to other polymers, they have low density and high stiffness, incomparable aesthetics, offering good processability a balanced performance, and excellent value for money.

- **Styrolution ECO** is a new brand comprising products made from post-consumer recycled material as well as renewable feedstock. This new family of solutions will reduce the amount of post-consumer waste going to landfill, support the recycling of post-consumer plastic waste, and efficiently use existing resources to allow for full circularity.

- **Styrene monomer (SM)** is an intermediate product. It is a colourless liquid that polymerises easily.

- **Polystyrene (PS)** is a thermoplastic resin that is used in many applications, such as disposable packaging, electronic devices, large appliances and household goods.

- **Acrylonitrile butadiene styrene (ABS Standard)** is a thermoplastic resin, used primarily in colourful aesthetic products such as vacuum cleaners or power tools that need to be heat- and impact-resistant. It is also commonly found in vehicles, mobile phone housings and products for recreational use.

- **ABS Specialties**, in contrast to ABS Standard, are available in pre-coloured grades and possess many unique features to fit the most demanding product applications.

- **Styrene-butadiene block copolymer (SBC)** is a thermoplastic resin that is transparent and impact-resistant. It is used to provide a high optical appearance and is mostly found in food and display packaging.

- **Styrene-based copolymers (SAN, SMMA, AMSAN, ASA, MABS,) and blends (ABS/PA, ASA/PA, ASA/PC, MBS)** are thermoplastic resins that are mainly used in various technical applications, such as vehicles, garden equipment, tools, appliances, consumer electronics, communications devices and computers.
Helping customers to succeed by providing the best solutions

INEOS Styrolution employs different business models to serve the different needs of customers using styrenics for their products.

INEOS Styrolution’s key objective is to support the success of its customers in their markets and to provide them with a competitive edge. Depending on the application and field of business, this can mean: helping customers be more innovative or more efficient than their competitors, always having the right polymer for any challenge at hand or producing at a lower cost. Working with INEOS Styrolution stands for ease of doing business and peace of mind for the customer. To help its customers achieve their individual goals, INEOS Styrolution offers top reliability and the highest product quality (ensuring lot-to-lot consistency and processability), innovativeness (for greater efficiency and a higher level of product differentiation), high-quality services (including the development of new models for cooperation) and professional customer relations.

INEOS Styrolution works closely together with its customers in order to provide them with the best solutions. Examples include:

- Its self-colouring concept for ABS offers the highest flexibility for colour changes, provides brilliant surfaces and helps to reduce inventories
- Its SBC shrink sleeves can be used on even the most complicated designs (for example on unusually shaped beverage bottles)
- In the automotive industry, front grills made from ASA can be used instead of painted parts, which saves costs and makes them a very sustainable solution
- A new ABS grade has been specially developed for electroplating applications in the sanitary and automotive industries
- Healthcare and diagnostics grades combine high performance with a comprehensive service package. Products come with a long-term guarantee and a continuous support programme.
CONTACT

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