

PRESS RELEASE

São Paulo, March 14, 2016

INEOS STYROLUTION WILL SHOWCASE STYRENIC INNOVATIONS AT FEIPLASTIC 2017 IN SAO PAULO

- INEOS Styrolution and its styrenics experts will be available at Feiplastic 2017, Booth J70.
- INEOS Styrolution shows strong commitment to the Americas region
- Broad range of styrenic specialty solutions and customer applications

INEOS Styrolution, the global leader in styrenics, will present a wide range of styrenic solution highlights at Feiplastic 2017 (April 3-7) in Sao Paulo (Expo Center Norte), Brazil, for several key industries including automotive, electronics, household, construction, healthcare and packaging.

“We are pleased to attend Feiplastic again,” said Alexander Glueck, President Americas at INEOS Styrolution. “Based on our Triple Shift growth strategy, we have a strong focus on this region. Our solutions are tailored to industries being strong in this region and customers reward our focus.”

Highlights for the automotive industry include an optimized laserweldable Novodur® (ABS) and StyLight*, INEOS Styrolution’s new generation of composites.

The construction industry will benefit from a new low-emission Styroflex® (SBC) which is particularly suitable for reducing noise and meets strict VOC regulations for public buildings achieving better results than other materials on the market.

The new Terluran® Standard White (ABS) has been developed for applications predominantly in the household industry. It is excellently suited for self-coloring.

Terluran Standard White is also ideal for customers in the electronic industry producing large quantities allowing customized, bright and stable coloring in a cost-efficient production process.

The styrenic solution portfolio for the packaging industry is very broad and ranges from Novodur[®] (ABS) and Luran[®] (SAN) grades for cosmetic packaging to Styrolux[®] and Styroflex (all SBC) for quality packaging ensuring food safety.

The healthcare industry benefits from specific medical grades offering regulatory compliance and special HD service packages. The latest additions to INEOS Styrolution's healthcare portfolio include a Novodur (ABS) grade which is the first certified glass fiber filled medical polymer, a Styrolux (SBC) grade that has been specifically developed for drip chambers – and the K-Resin[®] family of products that became a member of the INEOS Styrolution portfolio only recently.

“We are going to show a broad range of styrenic solutions for our customers – but we will also present a range of applications developed by our customers based on our products,” concludes Paulo Motta, South America Business Director.

* Trademark application pending

Visit us at Feiplastic 2017 in Sao Paulo on booth J70.

About INEOS Styrolution

INEOS Styrolution is a global styrenics supplier with a focus on styrene monomer, polystyrene, ABS Standard and styrenic specialties. With world-class production facilities and more than 85 years of experience, INEOS Styrolution helps its customers succeed by offering the best possible solution, designed to give them a competitive edge in their markets. The company provides styrenic applications for many everyday products across a broad range of industries, including automotive, electronics, household, construction, healthcare, toys/sports/leisure, and packaging. In 2016, sales were at 4.5 billion euros. INEOS Styrolution employs approximately 3,100 people and operates 15 production sites in nine countries.

For further information, please visit www.ineos-styrolution.com.

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