VALUE PROPOSITION
FOR INEOS STYROLUTION
SUBSTRATE DECORATED
WITH KURZ FOILS

PROVEN TRACK RECORD
INEOS Styrolution has a proven track record of successful decorated applications with KURZ foils which are used in the automotive market.

VERSATILE DESIGN OPTIONS
INEOS Styrolution material can be used pre-colored, unpainted and partially covered with KURZ foils, offering more freedom to the designers.

SHORT DEVELOPMENT TIME
INEOS Styrolution and KURZ have validated solutions of combining foils and substrates which allows reduced risk of failure and shorter development time.

SUPERIOR ADHESION
INEOS Styrolution’s styrenics product portfolio offers superior adhesion to KURZ foil for decorative solutions with hot stamping and IMD technology.

EASY PROCESSING AND REDUCED REJECT RATE
High flow materials from INEOS Styrolution’s portfolio offer a higher processing window for in-mold decoration, no foil deformation, allow complex part design and reduced reject rate of finished parts.

LOW BLISTERING
INEOS Styrolution offers specific material diminishing surface defects and blisters on the foil under high humidity conditions.

LONG-TERM SURFACE QUALITY
Decorative solutions offer long-term surface quality, resistance to UV, humidity, chemicals and scratch.

INدخ으로의 이전 영문 제공된 데이터 중 기술적 요소를 포함한 내용이 있습니다. 이는 our current knowledge and experience를 근거로 개발된 데이터입니다. 이는 논의를 통해 도출된 결과로, 이를 바탕으로 다른 실험과 결과를 고려하여 사용할 수 있는 데이터로 보이지만, 이는 특정 제품에 대한 보장이 아니며, 제품의 적합성을 결정하는 것이 누수를 초래할 수 있습니다. 상세한 사항, 그림, 동영상을 포함한 모든 정보는 이에 따라 변할 수 있으며, 이에 대한 법적 및 지적인 권리와 관련 법률 및 규정을 준수해야 합니다. (October 2013)
The KURZ Group is a global leader in hot stamping and coating technology. KURZ develops and manufactures decorative and functional layers applied to carrier foils, stamping tools and machines for a large variety of applications for different industries. In plastics decoration, KURZ offers intelligent insert molding, hot stamping and IMD solutions that provide exceptional results as well as cost savings compared to conventional processes. The foil product range includes endless designs, single images, cutting-edge metallizations and unique chromium effects for various design possibilities.

INEOS Styrolution is the only leading styrenics company truly globally active with a broad product portfolio and proven customized approach to co-development. INEOS Styrolution delivers innovation and professional support with an experienced, personal touch. As the worldwide leader in automotive styrenics specialties INEOS Styrolution is a reliable global supplier with wide-reaching application expertise and a long-term commitment to innovation.

TWO GLOBAL SUPPLIERS PROVIDE DECORATIVE SOLUTIONS FOR THE AUTOMOTIVE INDUSTRY

IN MOLD DECORATION